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FOR IMMEDIATE RELEASE

DALMAD Holdings Inc., parent company of The NEW Pembina Chrysler announces acquisition of Garden City Chrysler in Morden, Manitoba

Dealership to be re-named Pembina Valley Chrysler Dodge Jeep

February 23rd, 2007 – Winnipeg, Manitoba – DALMAD Holdings Inc., parent company of The NEW Pembina Chrysler in Winnipeg, has announced today that it is expanding its presence in Manitoba's retail automotive market, having received approval from DaimlerChrysler Canada Inc. to acquire Garden City Chrysler in Morden, Manitoba.

The acquisition will close on March 31st, 2007. The dealership will be re-named Pembina Valley Chrysler Dodge Jeep, reflecting the dealership's commitment to servicing the automotive needs of all the communities located in and around the Pembina Valley.

"This is a very exciting time for our young company and all its employees," said Bernie Clement, DALMAD'S President & Chief Executive Officer. "This acquisition expands our reach to the southern part of the province and represents an important step in the execution of our growth strategy through the acquisition of dealerships."

"We are so proud to have been a part of Morden's business community for 40 years, and we are confident that the new ownership group will remain focused on providing excellent service to all of our past customers," stated Max Friesen, one of the current General Managers of the dealership, who along with Wilf Warkentin has owned Garden City Chrysler since 1967.

DALMAD Holdings Inc. is also pleased to announce the appointment of Mr. Kevin Dodge as the new Dealer Principal & General Manager for Pembina Valley Chrysler Dodge Jeep. Mr. Dodge currently serves as one of The NEW Pembina Chrysler's Sales Managers and will be moving his young family to Morden. "My family is thrilled to be moving to the great community of Morden, and I look forward to working with the staff to build on the impressive legacy built by Max Friesen and Wilf Warkentin.

About DALMAD Holdings Inc.

DALMAD Holdings Inc. is a private company with interests in the operation of franchised retail automotive dealerships. The company acquired its first dealership, The NEW Pembina Chrysler, in June of 2006, and has since added a second retail location in Morden, Manitoba. The NEW Pembina Chrysler is one of the fastest growing Chrysler Dodge Jeep dealerships in Western Canada and has consistently ranked as one of the top parts volume dealers in all of Canada.

-30-

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